



Thank you for downloading our press kit.

We appreciate you taking the time to write about us. We think your readers will find our service fascinating.

## Product Benefits

- **Retain customers** - Don't lose another customer. Give them a way to reach out.
- **Intercept complaints** - Fix issues immediately so complaints don't end up on Yelp or TripAdvisor.
- **Save money** - Discover operational, service, product, and facility issues you never expected.
- **Improve your online ratings** - Fix issues while the customer is still at your business. Over time you'll have fewer negative reviews.
- **Show customers you care** - You'll be admired, and different from your competition.

## Interesting Tidbits

- **Over 75%** of customer comments received through TalkToTheManager are positive.
- A Harvard Business School study found that a one-star increase in Yelp rating leads to a **5-9 percent increase in revenue**. Study link: <http://tttm.co/1F7IH5w>
- **Managers can respond to customers by** text or email.
- Customers and managers **won't see each other's phone numbers**. It's anonymous both ways.
- TalkToTheManager isn't just for restaurants. There are many different types of businesses having success with the service: <http://tttm.co/1F7IQpv>

## Features

View the full list of features here: <https://talktothemanager.com/features>

## Videos

- How TalkToTheManager Works:  
<https://talktothemanager.com/how-it-works>

## To Schedule an Interview or for Further Inquiries

(press only, please)

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